

rikke
hubert

**PRESS AW 13
IN A DIALECTIC SEARCH**

Rikke Hubert's "In a Dialectical Search" represents a dialogue between a respect for classic style and a striving toward renewal of material, form, and colour.

Even the most vibrant of fashion risks becoming ossified over time, transformed into a museum piece of tastes past. "In a Dialectical Search" seeks to refresh traditional elements of style by liberating them from their sterile display cases, by reframing them in vibrant new contexts. As with SS13 "The Botanical Mechanic", the AW13 show is an authentic exploration of light, sound, scene, space, and choreography.

"In a Dialectical Search" is staged in the historic surroundings of the National Museum of Denmark, an environment that evokes a reverence for the established order while simultaneously expressing an eternal yearning for the new.

Rikke Hubert presents her collection in a warm, humble atmosphere capable of cradling innovative and intimate aspects of the fashion industry. The show tests the boundaries of creativity and challenges the dialogue between text and context. Extending a special welcome to new audiences, "In a Dialectical Search" is interesting from the perspectives of both art and fashion.

Unique showpieces have been designed to match the collection in collaboration with Shoe Shi Bar, and Nordenstam has designed jewellery to complement Rikke Hubert's dialectical dimension.

The AW13 show presents the results of a lengthy exploration into the dialectics of art, fashion, and culture, containing such elements as petroleum dresses, velour invigorated by weave, ace of diamond patterning, a bomber jacket with gold detailing, faux pony hair, oversize wool, and the ineluctable key to the collection— a bold reinterpretation of the Tambourine Bag.